



# The Odyssey Series – Tinsel Town, Teambuilding exercises

## Overview

The Tinsel Town Teambuilding activities take teams through an exciting and stimulating trip into the world of the movie business. The activities are designed for teambuilding events where the emphasis is on having fun, getting to know each other better and having a good time.

## About Tinsel Town

The activities are designed to be involving and inspiring for all participants, as well as enabling you to help the team focus on key teamworking processes such as:

- Developing the quality of relationships within the team
- Creativity and problem-solving
- Effective communication
- Team decision-making

The exercises that comprise the Tinsel Town teambuilding series work best with groups of around 3 – 6 people. The exercises flourish where there is an element of amicable competition, so if possible structure your group into different teams.

## What makes Tinsel Town special?

- Based on our Odyssey approach, the exercises have been designed to provide an experience that participants will find fun, challenging and memorable
- All of the exercises are based around a single scenario that build upon each other as the event progresses
- The exercises are designed to demonstrate the key team working skills of cooperation, competition and communication
- Suitable for teams of all levels, in all industries
- There are no licence fees to pay and no minimum purchase requirement. You simply buy materials you need, for one candidate or one hundred candidates.

## What is available in the Tinsel Town exercises range?

- The Brainstorm
- The pitch
- Lights, Camera, Action
- Merchandising
- Opening Night



### **The brainstorm**

The Team must create the concept for a movie that will guarantee its commercial success. The task is to work together using a structured creative process to produce a winning concept.

The exercise can be used as an ice breaker to a team building event, which focuses on group creativity, communication and decision-making.

### **The pitch**

The team must sell their movie concept to the studio to win backing and more importantly money for their production. The studio's bankers will want to see a clear business case for backing the pitch.

The exercise focuses on the business acumen of the team as well as emphasising communication and influencing skills.

### **Lights, camera, action**

The team must use their movie budget to cast the best stars and crew, buy access to the most suitable locations and pay for the costumes. The team must work together to ensure the bidding process is successful.

This exercise places demands on the commercial and communication skills of the team under challenging constraints.

### **Merchandising**

Never mind the ticket sales, what about the lunch boxes? Teams must develop the merchandising concepts that will ensure the commercial success of their production. This exercise requires teams to negotiate with merchandising suppliers to ensure the movie is supported by the right merchandising at the right price. Teams must use their most effective communication and business skills to be successful.

### **Opening night**

Prepare your hype and plan the party to give your new movie the launch it deserves. This exercise is designed to provide a climactic finale to the team building event. The team must throw the premier of their movie by performing the movie's most gripping scene. Only the most convincing and gripping premier will win the critical accolades that ensure the commercial success of the movie.



## Prices

### Participant packs (One pack needed per participant)

#### Non-reusable

The Brainstorm	£12.00*
The Pitch	£12.00*
Lights, Camera, Action	£12.00*
Merchandising	£12.00*
Opening Night	£12.00*

### Facilitator's Guide (One Guide needed per facilitator)

#### Reusable

Guide covering all elements in the Tinsel Town series	£50.00*
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#### Training for Facilitators

One-day training for up to 6 delegates This training is not mandatory but is recommended	£1400.00*
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\* Subject to VAT at current rate. Postage and packaging are charged at cost.

## Contact Us

For further information or to place an order please contact Criterion Partnership on 01273 734000 or at [letterbox@criterionpartnership.co.uk](mailto:letterbox@criterionpartnership.co.uk).